



SUBMISSION REQUIREMENTS

- At least 1,000 in attendance;
- Event in at least its 3rd year;
- \$20 nomination fee per event;
- Send two (2) copies of this form with supporting materials for each; and
- Read "Path to Becoming a Top 20 Event" on pg2

*Organization is NOT required to be a member of STS to submit or win
Open to all, Events are Independently Nominated, Judged and Selected*

NAME OF EVENT _____

CITY OF EVENT _____ STATE _____

EVENT DATES (NOTE: SPECIFIC DATES ONLY, i.e., JUNE 4 – JULY 6) _____

NUMBER OF YEARS OF EVENT _____ ATTENDANCE LAST YEAR _____

EVENT CONTACT PERSON _____

E-MAIL _____

ADDRESS _____ CITY/STATE/ZIP _____

EVENT WEB URL _____ EVENT TWITTER (@STSTop20) _____

EVENT DESCRIPTION *Be succinct and specific, this description will be used if selected* _____

WHAT MAKES THE EVENT DIFFERENT THIS YEAR? _____

SEND SUBMISSIONS TO
 Southeast Tourism Society
 555 Sun Valley Drive, Suite E5
 Roswell, GA 30076-5624
EMAIL SUBMISSIONS NOT ACCEPTED
 T: 770-542-1523 F: 770-542-1527
 Questions? top20@southeasttourism.org

CONTACT INFORMATION OF PERSON SUBMITTING

NAME _____

ORGANIZATION _____

CONTACT E-MAIL _____ PHONE _____

The Path to Becoming a Top 20 Event

- STEP 1** To be eligible for submission, events must be in at least their third year and have an attendance of at least 1,000. The starting date of an event determines the month in which it will be included. I.E., an event taking place November 28 - December 31 would be judged as a *November* event.
- STEP 2** Complete form, making sure to provide correct dates of event, address, phone numbers, contact person, e-mail and Web site information. **NOTE: THIS INFORMATION CANNOT BE CHANGED ONCE IT IS SUBMITTED.** When describing the event, focus on any unique aspects of the event, the economic impact to the community, community involvement, attendance or other awards that the event has won. These are all aspects the judges look for in a Top 20 Event.
- STEP 3** Attach press releases, brochures, photos or any other supporting material with each nomination form. Only supporting material that is attached to the nomination form will be accepted. Books or videos are not accepted.
- STEP 4** Send two (2) copies of completed nomination form and supporting materials by the appropriate deadline to: Southeast Tourism Society, 555 Sun Valley Drive, Suite E-5, Roswell, GA 30076-5624 (T: 770-542-1523 F: 770-542-1527). Late entries not accepted, email submissions not accepted. Payment must be included when submitting nomination.
- STEP 5** Send a \$20 fee with your nomination. Checks are preferred and payable to Southeast Tourism Society.
- STEP 6** Brag. Winning events are well publicized around the region and earn national recognition. The best events across the Southeast U.S.A. compete to receive a Top 20 designation. Details on the web: <http://bit.ly/P0vzSD> and bragging is everywhere, including Twitter (@STSTop20), Pinterest, Facebook and more. Promotional use of Top20 Logo and designation authorized for winning events. Share with us how you are celebrating your win and we will spread the word.

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DEADLINE DATES

<i>EVENTS OCCURRING IN</i>	<i>SUBMIT ENTRY BY</i>
2015	
July August September 2015.....	Friday, January 9, 2015
October November December 2015.....	Friday, April 3, 2015
2016	
January February March 2016.....	Friday, Jul 10, 2015
April May June 2015.....	Friday, October 2, 2015
July August September 2016.....	Friday, January 8, 2016
October November December 2016.....	Friday, April 1, 2016

Send us Photos, Videos, Stories and Links Featuring "STS Top 20" - we will brag back on  , and more!

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